



11 WAYS

**BUSINESS INTELLIGENCE
IMPROVES THE BOTTOM LINE**

While there are many ways to describe it—business intelligence (BI), data analytics, healthcare dashboards, data mining, executive information system—BI helps leaders **BACK TOUGH DECISIONS WITH HARD FACTS.**

1 Higher Executive Productivity

Presents census, receivables, labor, and more—often from disparate systems—into useful graphs, tables, and reports.

- Spend less time getting numbers and more time using them to make the right decisions at the right time.
- Work with live data. No more waiting for summary or drill down reports that are days & weeks old.
- Drill from corporate summary to patient detail in seconds vs. hours of DIY.
- Single source of truth for your organization.

2 Faster Decisions

Calculates, alerts, groups and summarizes information several times a day.

- Less desk time, more action time.
- Eliminates doubt of stale data.
- Boosts confidence.

3 Sharper Forecasts

Puts historical data at your fingertips by month, quarter, year, location, region, and more.

- Reduces guesswork.
- Improves accuracy.
- Adds precision to decision making.

4 Tighter Budget Control

Sets Key Performance Indicators (KPIs) for census, labor, cash, and DSO with email and system alerts.

- Surfaces variances instantly.
- Identifies outliers faster.
- Adjust staff immediately instead of waiting for payroll/labor reports.
- Use PPD and current day data to staff for census and achieve overtime goals.

5 Faster Cash Collection

Shows collection trends by payer, date, and more. Identifies problem accounts automatically.

- Provides transparency into payer behavior for tighter cash management.
- Sharpens focus of your team.

6 Healthier Competition

Identifies top performers by region and location.

- Uncovers best practices to replicate.
- Reveals areas needing special attention.

7 Accountable Teams

Gives the whole management team access to mission-critical information in real time.

- All managers have a single source of truth for working toward established goals.
- Facilitates ad hoc and monthly meetings without waiting for financials.

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Labor Saving

Snapshots KPIs as a tool for morning meeting.

- Ends spreadsheet and paper data rodeos.



Competitive Advantage

Benchmarks 5-Star performance and rehospitalization rates vs. competitors and national averages.

- Tracks how regions/locations are faring, compared to others within their service area.

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10 Higher quality

Summarizes quality trends in multiple clinical areas.

- Empowers clinical teams to validate successes, monitor QAPI progress, and pinpoint areas needing improvement.
- Identifies differentiators attractive to referral sources.

Agility

Stores and protects data from all sources in your own warehouse.

- Eliminates dependency on software vendors for access to enterprise data.
- Makes cross-software analysis seamless, comparing any data point from any source.

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GET A 5-MINUTE DEMO

You'll know immediately how the right BI tool can drive your business to new heights.

Contact Bill Briggs at
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